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**DECLARATION FOR UTILITY OR
DESIGN
PATENT APPLICATION
(37 CFR 1.63)**

Declaration Submitted with Initial Filing

OR

Declaration Submitted after Initial Filing (surcharge (37 CFR 1.16 (e)) required)

Attorney Docket Number	PUS-M012-001
First Named Inventor	Ralph McCall
COMPLETE IF KNOWN	
Application Number	14/370,111
Filing Date	10/20/04
Art Unit	
Examiner Name	

As the below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original and first inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**SYSTEM AND METHOD FOR ENHANCING CUSTOMER RELATIONSHIPS BY
PROVIDING E-INTERACTION AIDS WITHIN A STORY**

(Title of the Invention)

the specification of which

 is attached hereto

OR

 was filed on (MM/DD/YYYY) as United States Application Number or PCT InternationalApplication Number and was amended on (MM/DD/YYYY) --- (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached? YES	Certified Copy Attached? NO
			<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

 Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto:

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DECLARATION — Utility or Design Patent Application

Direct all correspondence to: Customer Number 35,246 OR Correspondence address below

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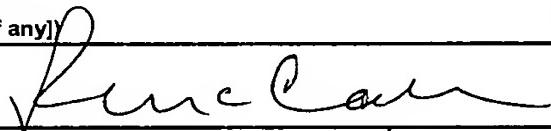
City

State

ZIP

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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR : A petition has been filed for this unsigned inventorGiven Name Ralph
(first and middle [if any])McCALL
Family Name
or SurnameInventor's
Signature26 Nov 2003
Date

Huémoz

Residence: City

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SWITZERLAND
Country**NAME OF SECOND INVENTOR:** A petition has been filed for this unsigned inventorGiven Name
(first and middle [if any])Family Name
or SurnameInventor's
Signature

Date

Residence: City

State

Country

Citizenship

Mailing Address

City

State

ZIP

Country

 Additional inventors are being named on the _____ supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.

POWER OF ATTORNEY / POUVOIR / VOLLMACHT

For drawings, designs, trademarks, and patents/
Pour dessins, modèles, marques, et brevets/
für Muster, Modelle, Warenzeichen, und Patents/

The undersigned/les sousignés/Die Unterzeichnete:

Ralph McCALL, of Huémoz, Switzerland, and/or
DESTINEE S.A., of Tortola, British Virgin Islands

hereby appoint/donnent par la présente,
mandat à/erteilen hiermit Vollmacht

Moetteli & Associés Sarl
John Moetteli Reg. No. 35,289
Sherman Pernia, Reg. 34,404

to represent them with respect to/pour les représenter pour/zur Vertretung bezüglich:

US patent application entitled "SYSTEM | METHOD FOR ENHANCING CUSTOMER RELATIONSHIPS BY PROVIDING E-INTERACTION AIDS WITHIN A STORY", claiming priority to provisional application filed December 26, 2002, Ser. No. 60/436488.

The above Attorneys are authorized to take any steps necessary for obtaining and maintaining the protection requested and to intervene as in their capacity of duly appointed Attorneys after filing of an application. In particular they are authorized to act before the competent authorities and to substitute all or part of the present power. If necessary the Attorneys are authorized to withdraw the applications and the registrations. Unless this Power is formally cancelled the mandate will not be terminated by any of the grounds provided for in Section 405 of the Civil law. In case of any dispute or litigation arising from the present power, the parties declare that they expressly accept the competence of the Courts of Geneva and the application of the Swiss Law.

Les mandataires susnommés sont autorisés à remplir toutes les formalités nécessaires pour l'obtention et le maintien de la protection sollicitée et à agir en qualité de mandataires après le dépôt d'une demande. En particulier, ils sont autorisés à traiter avec les autorités compétentes et à nommer un sous-mandataire pour tout ou pour une partie du présent pouvoir. Les mandataires sont en outre autorisés à retirer les demandes déposées ou les droits de protection correspondants obtenus. A moins de révocation expresse, ce mandat ne s'éteindra pas pour l'une des causes prévues à l'art. 405 du Code des Obligations. Pour tous différends ou litiges qui résulteraient du présent mandat, les parties déclarent accepter expressément la compétence des Tribunaux genevois et l'application du droit suisse.

Die obengenannten Bevollmächtigten sind befugt, alle notwendigen Handlungen für den Erwerb und die Aufrechterhaltung der nachgesuchten Schutzen vorzunehmen und als bevollmächtigte Vertreter nach der Eintragung der Schutzrechte zu handeln. Insbesondere sind Sie ermächtigt, in diesen Angelegenheiten vor den zuständigen Behörden tätig zu sein und für den ganzen Umfang dieser Vollmacht oder für einen Teil derselben einen Stellvertreter zu benennen. Sie sind auch ermächtigt, die eingereichten Anmeldungen und die erteilten Schutzrechte zurückzuziehen. Ohne ausdrücklichen Widerruf erlischt diese Vollmacht in den in Art 405 OR aufgeführten Fällen nicht. Im Falle von Unstimmigkeiten oder Streitfällen, die aus vorliegender Vertretung entstehen, erklären sich die Parteien ausdrücklich mit der Zuständigkeit der Genfer Gerichte und der Anwendung Schweizer Rechts einverstanden

Signature of the applicant Ralph McCall, Place and date Huémoz, 26 Nov 2003
Ralph McCALL

Destinée S.A.; Catherine Bréchet, Title Administrator, Place and date Huémoz, 26 Nov 2003
By Assignee of Name: CATHERINE McCALL-BRÉCHET
the Entire Interest

No legalization required

Légalisation non exigée

Keine Beglaubigung erforderlich